CALL FOR WEB DEVELOPMENT SERVICE

ERYICA is looking for a subcontractor to develop the Web Hub of the **EU inFORM- Young Voters Project** funded by the European Parliament. The multilingual Web Hub aims to support the dissemination of the actions taken under the project, inform young people on the upcoming EU Elections (May 2024), and promote their participation in the election.

The multilingual Web Hub will contain youth-friendly information on different EU election aspects:
- EU election - why to vote;
- Functioning of the EU;
- Right to vote;
- Rules and procedures to vote in each country;
- Comparison of political programmes by policy areas including youth policy (in a neutral and youth friendly-way);
- Non-formal education, peer-to-peer and youth information activities and supporting materials;
- Information about activities and link to together.eu; and
- Visibility for young activists and how to get involved in the project.

It will firstly target **potential young voters (especially first-time voters)**, but it will also become a resource for youth information providers, young activists, youth workers and other stakeholders to inform about the EU, the EU election, and the importance of voting. It will motivate the target group to go to the polls and inform them about all available options to overcome potential 'technical difficulties' in different countries[*].

The Web Hub will be available in the languages of the project affiliated entities, 11 in total (Croatian, Dutch, English, Estonian, Finnish, French, German, Italian, Maltese, Portuguese and Spanish). Nevertheless, the system chosen should facilitate the potential development of the Web Hub in additional languages. Potential additional languages will not be included in the service contract, please do not include them in the quote.

We are looking for a service provider:

- Interested and experienced in web development for NGOs;

- Experienced in multilingual web development;

- Experienced with Squarespace;

- Knowledgeable of UX/UI;

- Strong written and verbal English skills;

- Experience with youth-oriented work;

- Motivated to develop projects from scratch;

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[*] See I'm voting! – A guide (2019) to have a clearer idea about some of the content.

- Interested in European Union projects and activities;

- Structured, reliable and flexible way of working; and

- Eager to cooperate with an international and diverse team with different needs and realities.

The service provider will develop the Web Hub in cooperation with the project affiliated entities, under the direction of ERYICA.

The service provider will be responsible for the following tasks:

1. Participating in brainstorming sessions and meetings with ERYICA and the project affiliated entities.
2. Designing the multilingual Web Hub's structure (11 languages) and layout in alignment with the project's visual identity.
3. Purchasing annual hosting services.
4. Connecting the Web Hub to a server and domain.
5. Writing, editing, uploading, and updating SEO-optimised content.
6. Creating web elements, such as homepage banners and buttons, in the project style.
7. Providing desirable, accessible, usable, and findable user experiences and visually appealing interfaces.
8. Ensuring that the Web Hub has a responsive design that is easily editable through an intuitive back office.
9. Organising an information session or develop a video tutorial explaining how to modify the web hub to allow affiliated project entities to translate the website's content into their respective languages.
10. Identifying technical requirements and resolving any code-related issues until the closure of the project (30 June 2024).

Procedure:

To submit your offer, please send us your **CV** and a **quote for the service** (including VAT). Do not include any translation costs in the offer.

Furthermore, submit **examples** of previous work and references of organisations you worked with.

Please send your offer no later than **10 March 2023** to secretariat@eryica.org, indicating in the subject "*Web Hub Offer- EU inFORM project*".

The selection of service provider will be made in mid-March 2023. The service is estimated to **start in June 2023**. Some adjustments on timing might be made as the project advances.

Important! This is NOT a job opening (employment contract), but a call for a subcontractor (service contract).